

No. 7-475/2021-EXN-
Department of Excise Taxation
Himachal Pradesh

ORDER

The following prices of BIO Brands (Foreign Liquor) from L1-BIO to L1-BB and L1-BB to L-1 and L1 to retailers, maximum retail price per bottle to be printed on labels are fixed as under for the year 2021-22:-

Name of Distillery/Depot/ Name of Brand	EDP/ Depot price fixed for 2021-22	Selling price from L1-BIO to L1-BB	Selling Price from L- 1BB to L-1	Selling Price from L-1 to Retailers	Minimum Retail Price per Unit 2021-22	Maximum Retail Price per Unit to be printed on Label of the Bottle 2021-22
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ABSOLUT VODKA CITRON	Q	11462	13654	14480	14770	1434	1560
	P			0		6	0
	N			0		0	0
ABSOLUT VODKA MANDARIN	Q	10226	12264	13007	13267	1309	1420
	P			0		0	0
	N			0		0	0
ABSOLUT VODKA NRC	Q	10596	12680	13448	13717	1346	1465
	P			0		0	0
	N			0		0	0
BALLANTINE'S FINEST BLENDED SCOTCH WHISKY	Q	10518	12592	13355	13622	1338	1455
	P			0		0	0
	N			0		0	0
BEEFEATER LONDON DRY GIN	Q	11146	13299	14104	14386	1402	1525
	P			0		0	0
	N			0		0	0
Beluga Noble Vodka	Q	21938	25440	26973	27512	2496	2725
	P			0		0	0
	N			0		0	0
Black & White	Q	9979	11986	12712	12966	1284	1395
	P					0	0
	N					0	0
Casco Viejo Silver Tequila	Q	9964	11969	12694	12948	1282	1390
	P			0		0	0
	N			0		0	0
CHIVAS REGAL 12YO BLENDED SCOTCH WHISKY	Q	21579	25036	26545	27076	2460	2685
	P			0		0	0
	N			0		0	0
CHIVAS REGAL 18YO BLENDED SCOTCH WHISKY	Q	48078	54847	58145	59308	5146	5640
	P			0		0	0
	N			0		0	0
CHIVAS REGAL 25 YO BLENDED SCOTCH WHISKY	Q	197009	222394	235746	240460	20242	22245
	P			0		0	0
	N			0		0	0
Ciroc Snap Frost Vodka	Q	22664	26256	27838	28395	2570	2810
	P			0		0	0
	N			0		0	0

*L-10-BB margin @ 5% will be deducted from the retailers margin i.e. 10%, if the L-10 BB licensee purchases BIO brands from retailers.

Name of Distillery/Depot/ Name of Brand	LDP/ Depot price fixed for 2021-22	Selling price from L1-BIO to L1-BB	Selling Price from L- 1BB to L-1	Selling Price from L-1 to Retailers	Minimum Retail Price per Unit 2021-22	Maximum Retail Price per Unit to be printed on Label of the Bottle 2021-22	
Glenfiddich Single Malt Scotch Whisky 12 YO	Q	26390	30448	32282	32928	2947	3225
	P			0		0	0
	N			0		0	0
Glenfiddich Single Malt Scotch Whisky 15 YO	Q	37262	42679	45247	46152	4049	4435
	P			0		0	0
	N			0		0	0
Glenfiddich Single Malt Scotch Whisky 18 YO	Q	52651	59992	63599	64871	5609	6150
	P			0		0	0
	N			0		0	0
Glenkinchle Single Malt Scotch Whisky 12 years Old	Q	38093	43614	46238	47163	4134	4530
	P			0		0	0
	N			0		0	0
Gordon's Linden Dry Gin	Q	10870	12988	13774	14049	1374	1495
	P			0		0	0
	N			0		0	0
Grants Blended Scotch Whisky	Q	9973	11979	12705	12959	1283	1395
	P			0		0	0
	N			0		0	0
Hendrick's Gin	Q	25482	29427	31200	31824	2855	3120
	P			0		0	0
	N			0		0	0
Highland Queen Blended Scotch Whisky	Q	8718	10567	11208	11432	1156	1255
	P			0		0	0
	N			0		0	0
J & B Rare Blended Scotch Whisky	Q	13116	15515	16453	16782	1602	1745
	P			0		0	0
	N			0		0	0
JAMESON IRISH WHISKY WITH BOX	Q	13475	15919	16881	17219	1638	1785
	P			0		0	0
	N			0		0	0
Johnnie Walker Aged 18 Years Blended Scotch Whisky	Q	49805	56790	60204	61408	5321	5835
	P			0		0	0
	N			0		0	0
Johnnie Walker Black Label Blended Scotch Whisky	Q	24225	28012	29700	30294	2728	2980
	P			0		0	0
	N			0		0	0
Johnnie Walker Blue Label Blended Scotch Whisky 750 ml	Q	125020	141407	149898	152896	12945	14220
	P					0	0
	N					0	0
Johnnie Walker Double Black Blended Scotch Whisky	Q	28991	33374	35383	36091	3211	3515
	P			0		0	0
	N			0		0	0

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Name of Distillery/Depot Name of Brand	EDP/ Depot price fixed for 2021-22	Selling price from L1-BIO to L1-BB	Selling Price from L- 1BB to L-1	Selling Price from L-1 to Retailers	Minimum Retail Price per Unit 2021-22	Maximum Retail Price per Unit to be printed on Label of the Bottle 2021-22	
Johnnie Walker Gold Label Reserve Blended Scotch Whisky	Q	43470	49663	52650	53703	4679	5130
	P			0		0	0
	N			0		0	0
Johnnie Walker Red Label Blended Scotch Whisky	Q	11771	14002	14849	15146	1465	1595
	P			0		0	0
	N			0		0	0
Ketel one Vodka	Q	13342	15769	16722	17056	1625	1770
	P			0		0	0
	N			0		0	0
Lagavulin Islay Single Malt Scotch Whisky aged 16 years	Q	61559	70013	74221	75705	6512	7145
	P			0		0	0
	N			0		0	0
Liqueur Cointreau	Q	16416	19227	20388	20796	1936	2110
	P			0		0	0
	N			0		0	0
MARTELL VSOP AGED IN RED BARREL COGNAC	Q	36973	42354	44902	45800	4020	4405
	P			0		0	0
	N			0		0	0
MONKEY 47 SCHWARZWALD DRY GIN	Q	41151	47054	49884	50882	4443	4870
	P			0		0	0
	N			0		0	0
Monkey Shoulder Blended Malt Whisky	Q	25484	29429	31202	31826	2855	3125
	P			0		0	0
	N			0		0	0
Oban West Highland Single Malt Scotch Whisky	Q	44430	50743	53795	54871	4776	5235
	P			0		0	0
	N			0		0	0
Outer Space Vodka.	Q	30198	34732	36823	37559	3333	3650
	P			0		0	0
	N			0		0	0
ROYAL SALUTE 21YO BLENDED SCOTCH WHISKY	Q	106116	120140	127355	129902	11028	12115
	P			0		0	0
	N			0		0	0
Talisker Single Malt Scotch Whisky aged 10 Years Old	Q	35321	40496	42932	43792	3853	4220
	P			0		0	0
	N			0		0	0
Tanqueray No. Ten Gin	Q	12683	15028	15937	16256	1558	1695
	P			0		0	0
	N			0		0	0
The English Drinks Company Cucumber Premium Dry Gin.	Q	30148	34676	36764	37499	3328	3645
	P			0		0	0
	N			0		0	0

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Name of Brand
 LDP/ Depot price fixed for 2021-22
 Selling price from L1-BIO to L1-BB
 Selling Price from L-1BB to L-1
 Selling Price from L-1 to Retailers
 Minimum Retail Price per Unit 2021-22
 Maximum Retail Price per Unit to be printed on Label of the Bottle 2021-22

Name of Brand	LDP/ Depot price fixed for 2021-22	Selling price from L1-BIO to L1-BB	Selling Price from L-1BB to L-1	Selling Price from L-1 to Retailers	Minimum Retail Price per Unit 2021-22	Maximum Retail Price per Unit to be printed on Label of the Bottle 2021-22	
The English Drinks Company Lime Tree Premium Dry Gin.	Q	30148	34676	36764	37499	3328	3645
	P			0		0	0
	N	#Error		0		3	0
The English Drinks Company Orangery Premium Dry Gin.	Q	30148	34676	36764	37499	3328	3645
	P			0		0	0
	N			0		0	0
The English Drinks Company Pink Premium Dry Gin.	Q	30148	34676	36764	37499	3328	3645
	P			0		0	0
	N			0		0	0
THE GLENLIVET 12YO SINGLE MALT SCOTCH WHISKY	Q	27276	31445	33339	34006	3037	3320
	P			0		0	0
	N			0		0	0
THE GLENLIVET 15YO SINGLE MALT SCOTCH WHISKY	Q	39782	45514	48252	49217	4305	4715
	P			0		0	0
	N			0		0	0
The Singleton Single Malt Scotch Whisky of Glen Ord Matured For 12	Q	24441	28256	29958	30556	2750	3005
	P			0		0	0
	N			0		0	0
Thunder Toffee + Vodka	Q	24904	28776	30510	31120	2797	3060
	P			0		0	0
	N			0		0	0
White Walker	Q	25382	29314	31080	31702	2845	3110
	P					0	0
	N					0	0
Zing 72 Alembic Craft Botanic Gin.	Q	31289	35960	38124	38886	3444	3770
	P			0		0	0
	N			0		0	0

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-10-BB margin @ 5% will be deducted from the retailers margin i.e. 10%, if the L-10 BB
 use purchases BIO brands from retailers.

Name of Distillery/Depot
Name of Brand

L-10/ Depot
price fixed for
2021-22


Selling price
from L-1-BIO
to L-1-BB

Selling Price from L-
1BB to L-1

Selling Price
from L-1 to
Retailers

Minimum
Retail Price
per Unit
2021-22

Maximum Retail
Price per Unit to
be printed on
Label of the
Bottle 2021-22



Commissioner of State Tax Excise
Himachal Pradesh

dated 30 June, 2021

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Copy for information and Necessary action is forwarded to:-

1. The Addl. / Dy. Excise Taxation Commissioner, South Zone, North Zone, Central Zone Shimla, Palampur Mandi.
2. Dy. Excise Taxation Commissioner, Flying Squad South Zone, North Zone, Central Zone Shimla, Palampur Una.
3. The Assistant Excise Taxation Commissioner, Shimla, Solan, Sirmour, Bilaspur, Mandi, Kullu, Hamirpur, Kangra, Una Chamba
4. Excise Taxation Officer- Incharge, Distt. Kinnaur.
5. All Concerned Distillery L-1B license holders


Commissioner of State Tax Excise
Himachal Pradesh

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